

VACANCY: AMBASSADOR CTU

We are looking for a person — international full-time student studying at the CTU in Prague — who will be part of our young, dynamic and multi-cultural team working on the projects called "Study at CTU". As part of team this person will work closely with potential international students from the priority geographic areas (countries/regions of origin): e. g. East Asia, India or Latin America.

You are the right person for us if you

- international full-time students studying at the CTU in Prague,
- country/region of origin (priority geographic areas): East Asia, India or Latin America.

Have following skills

- English language — Upper-Intermediate,
- foreign language (for communication in priority geographic areas),
- managerial experience within promotion of educational institutions and support of foreign students.

Goals

- increasing the number of private international students,
- developing international marketing in cooperation with the Department of PR and Marketing (Rectorate of CTU in Prague),
- communication in the native language of potential applicants.

Functions

Promotion of the University in the priority geographic areas:

- social networks, websites and other media (including e-mail, WhatsApp, Viber, Skype etc.),
- monitoring of the popular blogs and other information sources about studying abroad in the priority geographic areas (e. g. comments with links web-site Study at CTU, Study Adviser, Faculty Coordinators etc.),
- participation in the related activities (workshops, meetings, etc.).

Providing of the most important and useful information about the possibilities of study at the University and living in Prague.

Extra duties

- translation of promotional materials and information in the frame of general e-marketing activities of the Department of PR and Marketing,
- participation in the related marketing activities,
- recommendation of media for promotion,
- recommendation of International Student Recruitment Agencies,
- information about the possibilities to get the additional financial support (scholarship) for study from the countries/regions of origin,
- recommendations of other financial resources for international students.

Employment form

- flextime,
- flexplace.

Benefits

- all important informational sources and documents,
- regular trainings,
- financial reward for the performed work.

If you feel you are the best candidate and if you are interested in a challenging position within an international environment and working in a our team, please send us your CV and Motivation letter (your own ideas about promotion of the study at CTU in Prague in country of origin, 200 words) in English.

Contact person

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